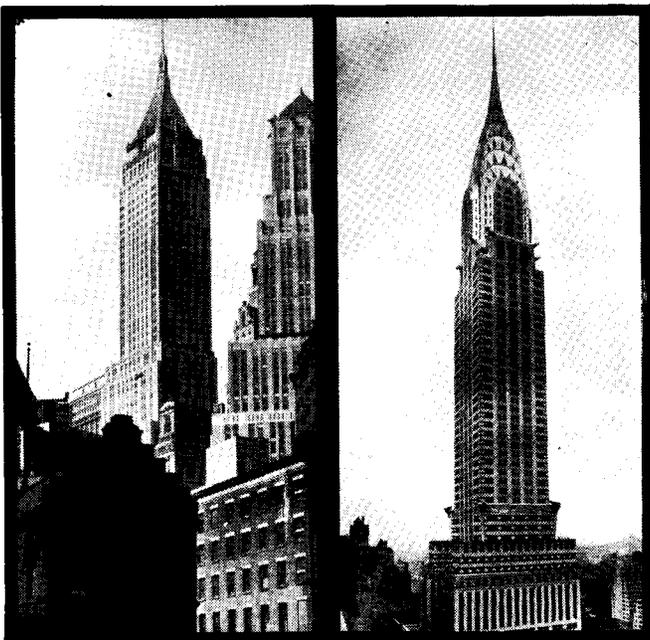
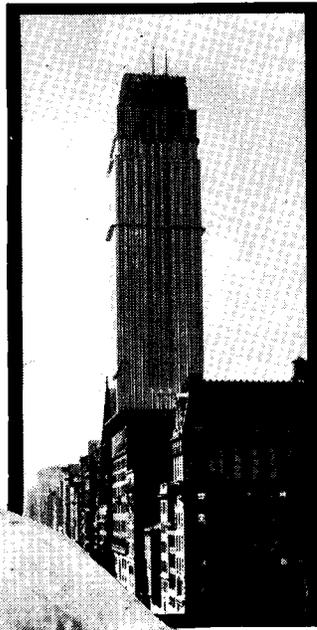


in THE WORLD'S **3** *tallest buildings*



Bank of Manhattan Building

The Chrysler Building



Empire State Building

127 miles
of
Johns-Manville
Pipe Insulation

INSULATING steam pipes in a three or four story building is just a matter of labor and materials. But when low pressure risers are 24 inches in diameter, when expansion joints weigh two tons each, when the heating system has to serve 86 stories with a 200 ft. tower above—then insulation becomes a real engineering problem.

That Johns-Manville Insulation was used throughout on steam and hot water lines in the world's three tallest buildings is testimony to the excellence of J-M Insulating Materials and to the fine technical skill of the J-M approved Insulation contractors who applied them—the Asbestos Construction Co. of New

York. Over 70 years of research and development in the field of heat insulation have made Johns-Manville the world's leading authority on this subject.

This engineering knowledge is freely available to you. Call the Johns-Manville local office or address Johns-Manville, 292 Madison Avenue, New York City.



Johns-Manville



low pressure insulations

**Heating Contractor: Baker, Smith & Company, New York*

31 Miles of Improved Asbestocel on One Job!



*(In the world's largest hotel—The Stevens, at Chicago)
—the J.-M. Asbestocel used measures 165,000 feet.*

In the new Stevens Hotel at Chicago, there are 31 miles of Johns-Manville Improved Asbestocel. While it was true that this is an exceptionally large contract, it suggests some of the possibilities which plumbing contractors are using to increase their profits.

Not only is there a profit possibility of real importance in residence work in your neighborhood, but schools, office buildings, apartment houses and similar structures all have to have pipe insulation, for their heating plants.

erty owners and public officials are being sold Asbestocel by its national advertising of its merits.

Everyone will accept Johns-Manville Asbestocel and be pleased with it. It is the only nationally advertised, nationally distributed low pressure insulation. You might just as well use the best and have the advantage of its national reputation.

Because of its structure Johns-Manville Improved Asbestocel is at least 15% more efficient than ordinary low pressure pipe covering. Engineers, architects, prop-

JOHNS-MANVILLE

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OF FIREPROOF ASBESTOS

NEW YORK · CHICAGO · CLEVELAND · SAN FRANCISCO